



Introductory remarks from the Executive Officer: Financial Services Board, Advocate Dube Tshidi

The Financial Services Board of South Africa (FSB) sincerely wishes to extend an invitation to you to become an exhibitor of the most prestigious event in the history of the securities market in South Africa, namely the 36th Annual Conference of the International Organisation of Securities Commissions (IOSCO), which will be held in Cape Town in April 2011. The FSB is the regulator and supervisor of securities services in South Africa, a function it performs through the Office of the Registrar of Securities Services. It takes pride in actively participating in the activities of IOSCO and other recognised regional bodies within the Southern African Development Community.

The FSB strives to ensure stable, efficient and fair securities markets and related securities services and to promote investor protection.

Since its establishment in 1990, in terms of the Financial Services Board Act, 1990, the FSB has positioned itself as a respectable regulator, both locally and internationally and has been committed to adherence to best international standards applicable to the securities industry and other industries falling within its jurisdiction. It continuously strives to promote cooperation with other foreign regulators and has concluded bilateral Memoranda of Understanding with 50 regulatory authorities. It is also a signatory to the IOSCO Multilateral MOU.

The exhibition will be running alongside this event and will present you with a range of opportunities for networking with world securities leaders and other leading players in the financial industry. You will be given the necessary recognition and allowed to contribute to discussions around some of the most pressing issues and challenges facing the securities markets, both pre- and post-financial crisis. This will also be an opportune moment to market your organization and its offerings to the individuals entrusted with deciding on the direction of the regulation of securities markets worldwide. Undoubtedly, this is a once in a lifetime opportunity which we would encourage you not to miss!

All the relevant information relating to the level of contributions, the benefits, and the event itself are included in this pack for your information.

Do not let this unique opportunity pass you by!

Dube Tshidi
Executive Officer
Financial Services Board

IOSCO 2011 Annual Conference at a glance

Conference Dates: 17 – 21 April 2011

Host City: Cape Town

Cape Town is considered one of Africa's most popular events cities because it boasts world-class event staging venues and hotels, which are supported by a first-class infrastructure and a tradition of business excellence.

Cape Town is also home to some of the world's most spectacular scenery and unique experiences yet it is the diversity of our warm, welcoming people and the eclectic mix of cultures and traditions that make the city such an inspired choice for hosting an event of this magnitude.

A stunning venue: Cape Town International Convention Centre (CTICC), Cape Town, South Africa

The CTICC is one of the top state-of-the-art conference venues in the world. The conference centre is centrally located within walking distance of the central business district and major tourist attractions. The CTICC is sub-divisible, offers multi-use convention facilities and a dedicated exhibition area.

Organisers: The Financial Services Board of South Africa.

Conference Secretariat: Global Conferences Africa

Participants: The IOSCO 2011 Conference is attended by leading regulators in the securities industry and key participants in the financial markets, including representatives from the Ministry of Finance, Reserve Bank of South Africa and the Presidency.

Exhibition: The 2011 IOSCO Annual Conference will also offer participants a unique opportunity to participate in and to visit the Conference exhibition.

Structure: The Conference is structured to provide closed meetings over the first 3,5 days and panel discussions on topical issues for the last 1,5 days. People recognised as the experts on the topics under discussion are normally invited to participate as panellists. Local experts will be included to participate as panellists. These panel discussions are open to the public and the press. The topics and panellists will be identified soon after the next Annual Conference, which will be held in Canada in June 2010. Delegates attending the open sessions are also invited to attend the dinners the Wednesday and Thursday evenings and will have the opportunity to socialise with delegates. For your information and convenience, a copy of the programme and more details on the open sessions are provided below.

Background information on the Financial Services Board

Introduction

The FSB came into existence in 1990 as an independent body to supervise and regulate the non-banking financial services industry in South Africa in terms of 12 Parliamentary Acts. The FSB is responsible for ensuring that the regulated entities comply with the relevant legislation as well as capital adequacy requirements to promote financial soundness of these entities and thereby protecting the investing community.

The FSB has developed and maintained a strong, effective presence in the regulatory field over the past years in South Africa and internationally, while working closely with its counterparts to establish equally tenable regulatory frameworks elsewhere in Africa. The FSB has gained a sound understanding of regulatory issues and acquired competent staff and a good level of support and co-operation from the industries and institutions under its supervision. This in turn has created the right platform for achieving efficiency and effectiveness, both in the specific context of its statutory (supervisory and advisory) role, and in the wider context of the public interest, promoting soundness and efficiency in the financial institutions the FSB supervises, including the promotion of investor protection.

FSB Board, Executive and staff

The Minister of Finance appoints members of the FSB Board, with the inclusion of the chairperson of the Board, and the executive officer of the FSB. The members are representative of the industry the FSB supervises and their term of office is three years. Currently ten members serve on the Board.

The FSB's Executive consists of the Executive Officer, Mr. Dube Tshidi, four Deputy Executive Officers and a Chief Actuary. The FSB's Coordinating Committee consists of the FSB Executive and the Heads of Department.

The Executive appoints all staff of the FSB and has its own conditions of employment, which are independent from Government. This enables the FSB to attract skilled people to maintain and provide efficient and effective supervisory services. Members of staff have to comply with the prescribed FSB staff rules.

Vision of the FSB

The FSB's vision is to promote and maintain a sound financial investment environment in South Africa

South Africa and IOSCO

Created in 1983, IOSCO is the international standard setter for securities markets with 190 members and membership of more than 90% of the world's securities markets.

Among the recent key achievements of IOSCO is the adoption in 1998 of a comprehensive set of Objectives and Principles of Securities Regulation (IOSCO Principles) recognized today by the world's financial community as international benchmarks for all markets, the endorsement in 2002 of a multilateral memorandum of understanding (IOSCO MMoU) designed to facilitate enforcement and exchange of information among the international community of securities regulators, and the approval in 2003 of a comprehensive methodology (IOSCO Assessment Methodology) that will enable the objective assessment of the level of implementation of the IOSCO Principles in the jurisdictions of IOSCO members and the development of practical action plans specifically designed to correct identified deficiencies.

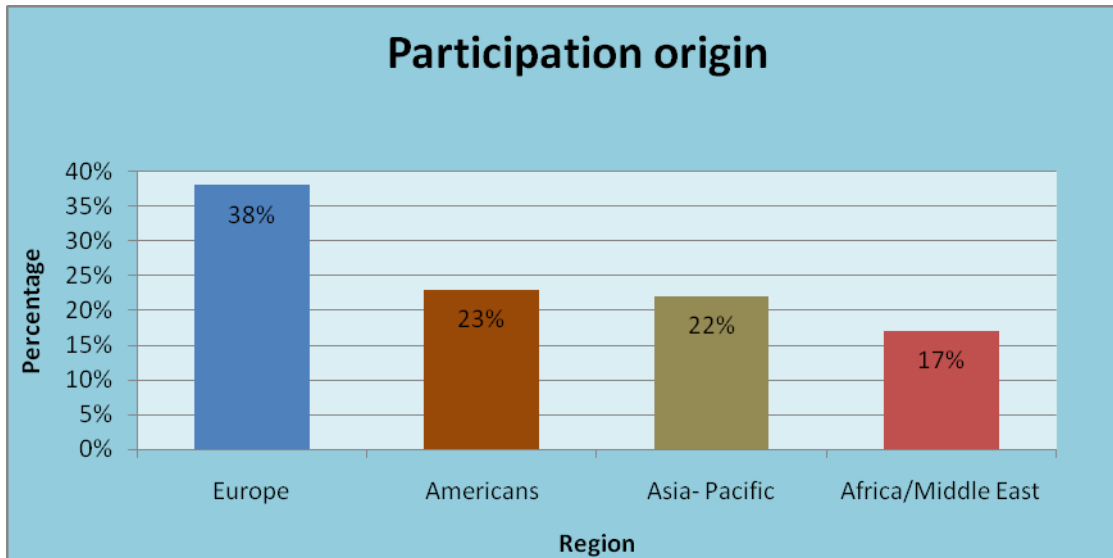
The member agencies, which include exchanges and market regulatory industry groups, currently assembled together in IOSCO have resolved through its permanent structures:

- to cooperate together to promote high standards of regulation in order to maintain just, efficient and sound markets;
- to exchange information on their respective experiences in order to promote the development of domestic markets;
- to unite their efforts to establish standards and an effective surveillance of international securities transactions;
- to provide mutual assistance to promote the integrity of the markets by a rigorous application of the standards and by effective enforcement against offences.

IOSCO members meet every year at the Annual Conference to discuss important issues related to world securities and futures markets.

The FSB is truly proud to be a member since 1992 of this highly acclaimed organisation.

IOSCO Annual Conference Participants



SECTOR REPRESENTATION

60% regulators and self-regulatory Organisations (SRO)

- exchanges
- derivatives markets and other SROs

40% other:

- finance associations
- fund managers
- governments
- accounting and auditing firms
- law firms
- banks and dealers
- business community
- international media

The public portion of the Conference will also attract non-IOSCO members (more than 200 non-members attended the 2008 IOSCO Annual Conference). Traditionally, most of these participants are from the host jurisdiction.

Programme outline:

	Morning	Lunch	Afternoon	Dinner and evening
Sunday April 17, 2011	EC Implementation Task Force	Lunch (Members only)	IOSCO MOU Monitoring Group	Welcome Cocktail Reception (Members only)
Monday April 18, 2011	Technical Committee and Working Groups	Lunch (Members only)	Emerging Markets Committee and Working Groups	Dinner (Members only) Cape Town Castle
Tuesday April 19, 2011	Executive Committee	Lunch (Members only)	SRO Consultative Committee and Regional Committees	Dinner (Members only) Lourensford Wine Estate
Wednesday April 20, 2011	Presidents Committee	Lunch (Members only)	Opening Ceremony for public portion and Panel	Gala Dinner (All participants)
Thursday April 21, 2011	Panels	Lunch (all participants)	Executive Committee, Panel and Closing Press Conference	Dinner (All participants) Beach Party

Sponsorship opportunities

We are committed to keeping this an internationally acclaimed meeting and one that is well attended by well respected and renowned individuals and companies within the financial Industry.

The 36th Annual Conference provides sponsors with a marketing opportunity to create a high profile association with one of the most well attended events in the securities and financial industry. It is a way to develop a relationship from which both parties can benefit and to ensure that we have maximised all possible opportunities and returns to our sponsors.

Benefit packages

The following sponsorship benefit packages are customised to ensure that they are aimed at achieving the specific objectives of each sponsor and to maximise the sponsor's visibility and recognize the contribution to the success of the 36th IOSCO Annual Conference:

Note: All amounts below are exclusive of VAT

Bronze Sponsor	-	R 500 000.00
Silver Sponsor	-	R 750 000.00
Gold Sponsor	-	R 1 000 000.00
Principal Sponsor:	-	Minimum of R1 500 000.00 (Highest Bidder)
Miscellaneous Sponsor	-	Dependent on which event is sponsored

If you are interested in becoming a sponsor, and require more information please contact the conference secretariat or view the details on our conference website: www.iosco2011.co.za

The Exhibition is an integral part of the 36th Annual IOSCO Conference. As an exhibiting company, you will enjoy prime exposure and direct marketing opportunities with key players and decision makers in the field. The exhibition area is conveniently located in close proximity to all meeting rooms, and the floor plan is designed to maximize your exposure to delegates by drawing them in to the exhibition. The hospitality break areas will be held in the area, along with the Lounge, Specialty Coffee Station, and the Cyber Café. Particular attention will be given to signage and decoration enabling an easy and convenient visit to the exhibition.

EXHIBITION SCHEDULE

(This schedule is preliminary and will be confirmed and finalized in the Exhibitors’ Manual sent to confirmed exhibitors in due time.)

Set up

Friday, 15 April 2011, 08h00 – 17h00

Saturday, 16 April 2011, 08h00 – 17h00

Dismantling

Friday, 22 April 2011, 08h00 – 17h00

Exhibition Operating Hours

Sunday, 17 April 2011, 08h00 – 17h00

Monday, 18 April 2011, 08h00 – 17h00

Tuesday, 19 April 2011, 08h00 – 17h00

Wednesday, 20 April 2011, 08h00 – 17h00

Thursday, 21 April 2011, 08h00 – 17h00

EXHIBITION SPACE

Description	Price
IOSCO Members	
Space only stands (3m x 3m)	R 21,700.00
Walk on Package (3m x 3m)	R 26,700.00
NON - IOSCO Members	
Space only stands (3m x 3m)	R 30,250.00
Walk on Package (3m x 3m)	R 35,250.00

Assignment of Space

Space will be assigned as requested wherever possible. However, neither the IOSCO Organising Committee nor its onsite exhibition company, Scan Displays, can guarantee acceptance of these requests. The IOSCO Organising Committee reserves the right to relocate or reassign stands at any time for the overall benefit of the meeting. If a preferred space is not available, Scan Displays will contact the company to discuss alternative space options.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first stand booked and one additional badge for each subsequent stand booked. Exhibitors will find a dedicated link for registration on the IOSCO 2011 website.

Additional exhibitor badges may be purchased at a fee of R5000 per badge (this includes a delegate pack, all 5 social functions and conference catering). An exhibitor registration form will be included in the exhibitors' technical manual sent to all exhibitors. Build up and dismantling passes will be available for staff responsible for the setup and dismantling of your stand. The construction passes are free of charge, not limited and only valid for and during the construction and dismantling of the exhibition. They will be arranged by the Exhibition Organiser, Scan Displays.

Exhibition Manual

Exhibition Layout

Exhibitors occupying space-only stands are required to submit a detailed plan of their stand including height indications to the meeting's logistic manager, Scan Displays, for approval.

Amendments to Exhibition Layout

While every effort is made to preserve the published layout of the exhibition, the Organisers shall be entitled to vary the layout if this is in the general interest of the exhibition.

Manning of Stands

Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

Noise

Exhibitors may not use audible electronic, mechanical apparatus, or open audio systems which may be heard outside the exhibitor's assigned space. The Organisers reserve the right to require any exhibitor to discontinue any activity that may cause annoyance or interference with others.

Company / Product Profile

A complete listing of all exhibitors, including a short overview of the company will be included in the final programme book.

Give-aways and Distribution of Printed Materials

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition area. No such material may be distributed in any hotel used by the meeting. Product identification is permitted on give-aways. Competitions and raffles are subject to approval by the Organisers.

Product Disclaimer

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the IOSCO Organisers and their suppliers.

Security and Insurance

The Organisers will not be held responsible for any loss or damage to exhibitor's goods or for the conference cancellation. Exhibitors are reminded that they should take out their own insurance to cover these contingencies.

Health and Safety at Work Regulations

It is the responsibility of the exhibitor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

EXHIBITION FLOOR PLAN

PAYMENT & CANCELLATION CONDITIONS

Payment Schedule

All payments must be made in South African Rands (ZAR) and is the total amount payable. A deposit for 50% of the total cost will be invoiced on receipt of the completed order form. Payment is due within 30 days upon receipt of the invoice to guarantee the reservation.

The final balance is due by Friday 25 February 2011.

For bookings made after Friday 25 February 2011, the full amount is due at the time of reservation.

By Bank Transfer

IOSCO Conference Banking Details
Account Name: GCA (Pty) Ltd t/a IOSCO 2011
Bank: First National Bank
Branch: FNB Transactional Banking Services, Johannesburg
Branch Code: 255005
Account Number: 62244961290

It is the responsibility of foreign guests to ensure that the amount payable is in accordance with the latest exchange rate and represents the total South African Rand amount. **It should be noted that all bank transaction charges are for delegate's own account.**

Cancellation Policy

Cancellation and changes to your original booking must be made in writing to the IOSCO Conference Organisers.

For cancellation made:

90 days prior to the event – 20% of each item's cost retained

Between 90 and 60 days prior to the event – 50% of each item's cost retained

Between 60 and 30 days prior the event – 100% of total cost of each item will be retained

CONTACT US

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